

Fact Sheet

Our Vision

To be the first choice for branded and customized paper and specialty products.

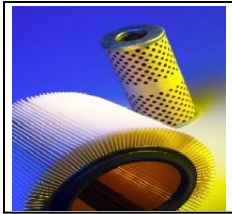
Our Mission

To create value for our customers and shareholders through innovation, service and excellence. It is our employees who will create this value and drive our success.



Fine Paper

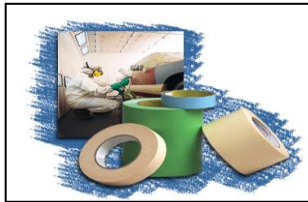
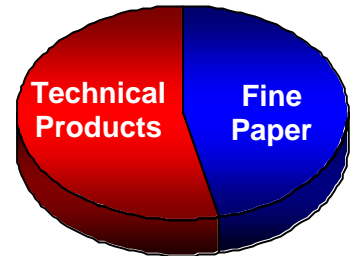
Neenah Paper is recognized as a world class manufacturer of premium writing, text and cover materials, cotton fiber papers and specialty items in a wide variety of colors, textures and eco-friendly processes, with distinguished brands including CLASSIC®, ENVIRONMENT®, NEENAH®, STARWHITE® and ESSE®. Neenah Paper purchased the Fox River Paper Company in March 2007, adding important brands and making Neenah the clear leader in the premium fine paper market. You'll find us everywhere image counts – from the home office to the boardroom. Neenah brand fine paper is the first choice for letterhead, business cards, private watermark stationery, invitations, note cards, high-end packaging, annual reports, brochures and more. With our array of premium brands, we offer many ways to make an impression. Manufacturing facilities are located in Wisconsin (3) and California.



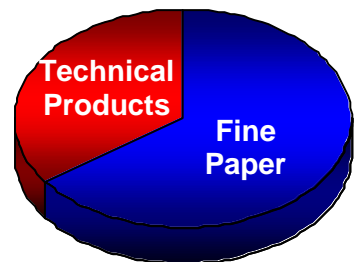
Technical Products

Our business is a leading producer of customized, saturated, coated, and specialized materials for a variety of end markets, with well-known brands such as MUNISING LP®, Gessner® and varitess®. Neenah's wide range of Technical products includes: air, oil and fuel filtration for transportation; medical packaging; specialized abrasive backings; tapes and labels; heat transfer for T-shirts and other apparel; furniture components; wall covering; and more. We also offer a solution for nearly every manufacturing need. If not, we'll invent it. Manufacturing facilities are located in Michigan and Germany (3).

Net Sales



EBIT



Other

Neenah Paper owns 500,000 acres of timberlands in Nova Scotia.

Corporate Information

Neenah Paper's corporate headquarters are in Alpharetta, Georgia. Neenah Paper, Inc. was spun-off from Kimberly-Clark Corporation in November 2004.

Neenah Paper, Inc. employs over 1,700 employees in the United States and Germany.

Stock Information

Neenah Paper, Inc. is traded on the NYSE under the ticker symbol: **NP**. The company had 14.6 million shares outstanding as of April 9, 2008. Dividends are at \$0.10/share/quarter.

Analyst Coverage:

Chip Dillon	Citigroup Smith Barney	212.816.2793
Mark Weintraub	Buckingham Research Group	212.922.2029